



# *BHCPL*

*Bivety Health Care Private. Limited.*

*Corporate Office:  
House No. B53,  
Housing Colony, Bartand, Dhanbad  
Jharkhand – 826001, India*

*E-mail :  
[info@bivetyhealthcare.com](mailto:info@bivetyhealthcare.com)*

*Web : [www. bivetyhealthcare.com](http://www.bivetyhealthcare.com)*

# WHY CHOOSE US?

You want results. We have found that the best way to get them is with up front research – of your company, competitors, target market and customer psychographics. Only after we fully understand you and your customers, do we recommend a plan of attack.



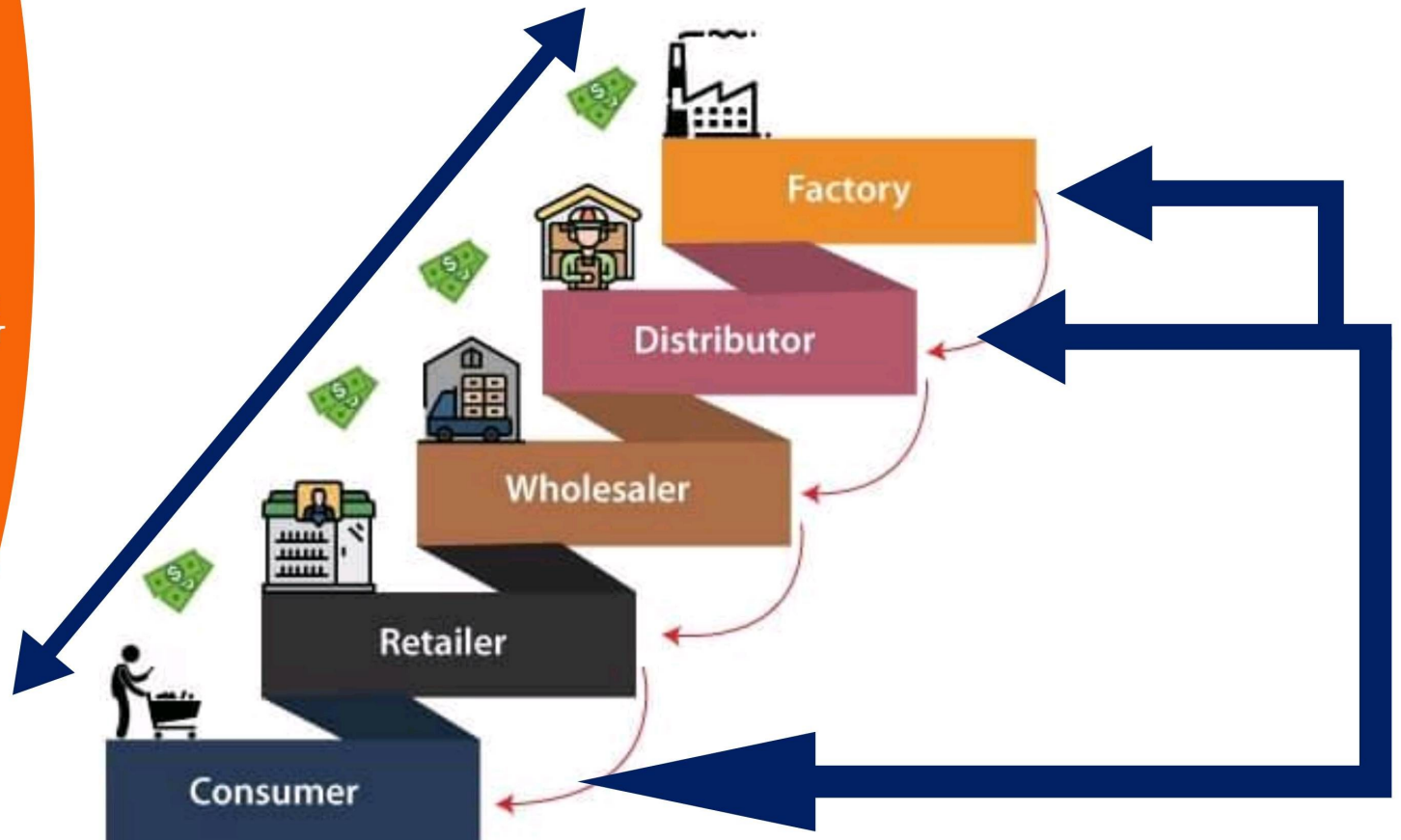
# WHAT IS DIRECT SELLING?

“Direct selling, person-to-person retail, is a business model where people sell products directly to end consumer.”





# HISTORY & EVOLUTION OF DIRECT SELLING





# OUR PRODUCT

**MARKETING AND MANUFACTURING,  
AYURVEDIC AND HERBAL PRODUCT,  
CHEMICAL PRODUCT, ORGANIC SANITARY  
PAD, LED BULB AND CLOTHINGS...**



एक इन्सान के सपने क्या है ?

OUR  
SERVICES



“ *All dreams are within reach.*

*All you have to do is keep moving towards them.*

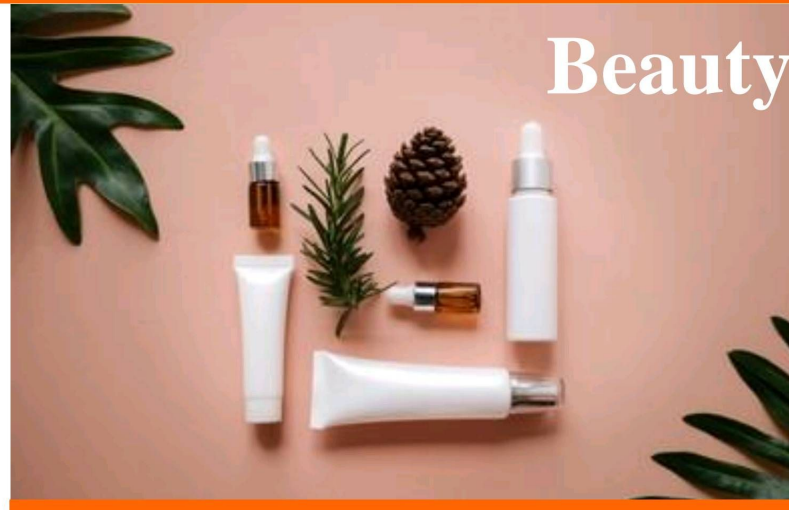
सपने देखें आप, साकार करेंगे हम !



PRODUCT  
RANGE



## Health Care Products



## Beauty Care Products

## Personal Care Products





# OUR BUSINESS PLAN



Product/service category



Product cost to selling price ratio



Existing laws in the market



Training & marketing methods



## “OUR BEST BUSINESS PLAN”

# TYPES OF INCOME

## Network Marketing



**DIRECT  
INCOME**

**REWARD  
INCOME**

**BRANCH  
SPONCER  
INCOME**

**CLUB  
INCOME**

**MACHING  
INCOME**

**REPURCHASE  
INCOME**

**STAR  
GOLD  
INCOME**

# OUR START-UP PLAN



1000 SP

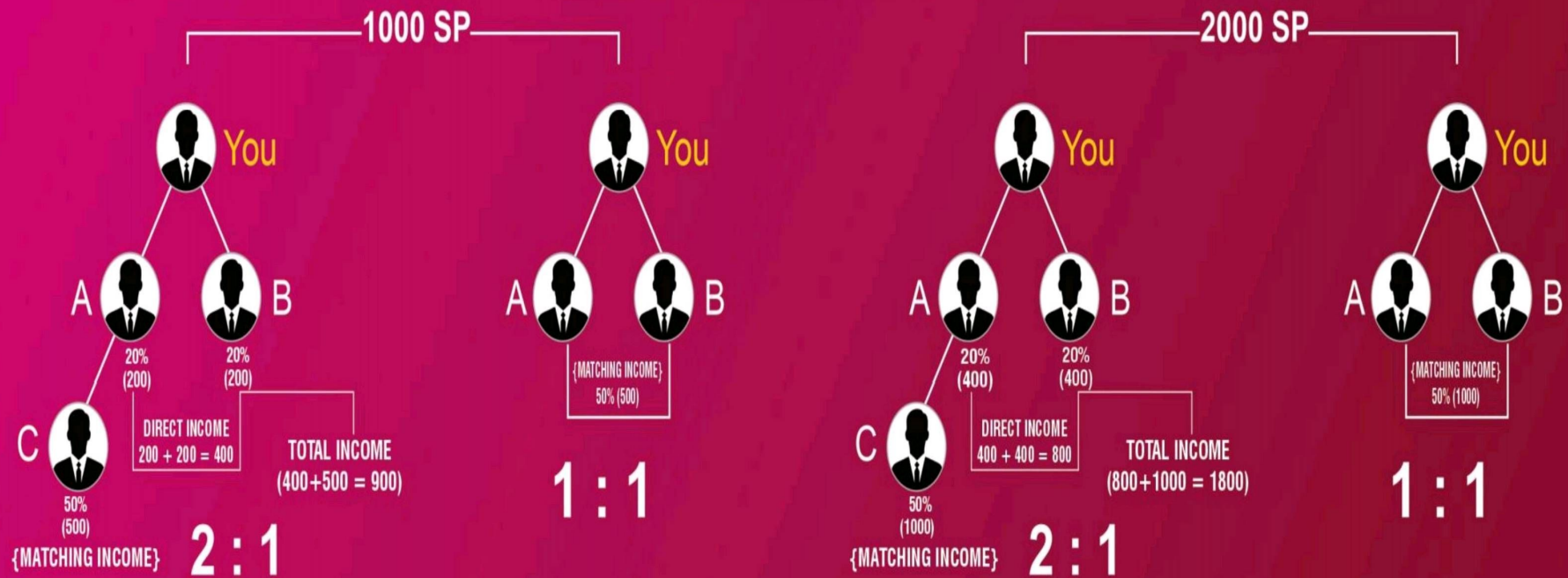
• DIRECT INCOME (20%) - 200

2000 SP

• DIRECT INCOME (20%) - 400



# MATCHING BENEFITS



***MATCHING BONUS 50%***

***1000SP - 500.00***

***2000SP - 1000.00***

➤ *Daily payout after deduction of 5% TDS.*

➤ *First pair 2:1 or 1:2 & 2<sup>nd</sup> pair onward 1:1.*

# REWARD INCOME

<i><b>RANK</b></i>	<i><b>PAIR</b></i>	<i><b>INCOME</b></i>
<i><b>STAR</b></i>	<i><b>10</b></i>	<i><b>1,000.00</b></i>
<i><b>SILVER</b></i>	<i><b>30</b></i>	<i><b>2,000.00</b></i>
<i><b>GOLD</b></i>	<i><b>70</b></i>	<i><b>4,000.00</b></i>
<i><b>PEARL</b></i>	<i><b>150</b></i>	<i><b>MOBILE</b></i> 📱
<i><b>PLATINUM</b></i>	<i><b>310</b></i>	<i><b>16,000.00</b></i>
<i><b>DIAMOND</b></i>	<i><b>630</b></i>	<i><b>LAPTOP</b></i> 💻
<i><b>DOUBLE DIAMOND</b></i>	<i><b>1270</b></i>	<i><b>64,000.00</b></i>
<i><b>CROWN DIAMOND</b></i>	<i><b>2550</b></i>	<i><b>1,28,000.00</b></i>
<i><b>AMBASSDOR</b></i>	<i><b>5110</b></i>	<i><b>BULLET</b></i> 🏍️
<i><b>DOUBLE AMBASSDOR</b></i>	<i><b>10230</b></i>	<i><b>5,12,000.00</b></i>
<i><b>TRIPLE AMBASSDOR</b></i>	<i><b>20470</b></i>	<i><b>10,24,000.00</b></i>
<i><b>CROWN AMBASSDOR</b></i>	<i><b>40950</b></i>	<i><b>CAR</b></i> 🚗
<i><b>DOUBLE CROWN</b></i>	<i><b>81910</b></i>	<i><b>FLAT</b></i> 🏠
<i><b>TRIPLE CROWN</b></i>	<i><b>163830</b></i>	<i><b>81,92,000.00</b></i>
<i><b>KING</b></i>	<i><b>327670</b></i>	<i><b>1,63,84,000.00</b></i>



# REWARD BONUS

PAIR  
**150**

Achievers Bonus

**MOBILE  
SMART PHONE**



PAIR  
**310**

Achievers Bonus

**DIGHA TOUR  
+  
16000/-**



PAIR  
**630**

Achievers Bonus

**LAPTOP  
LAPTOP**



PAIR  
**1270**

Achievers Bonus

**PURI TOUR  
+  
64000/-**



PAIR  
**2550**

Achievers Bonus

**DARJEELING TOUR  
+  
128000/-**



PAIR  
**5110**

Achievers Bonus

**BULLET  
BULLET**



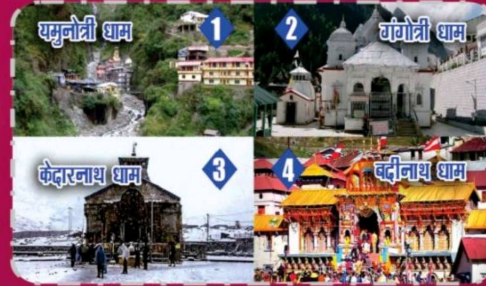


# REWARD BONUS

PAIR  
**10230**  
Achievers Bonus  
**GOA TOUR**  
+  
**512000/-**



PAIR  
**20470**  
Achievers Bonus  
**CHAR DHAM YATRA**  
+  
**1024000/-**



PAIR  
**40950**  
Achievers Bonus  
**CAR**  
+  
**CAR**



**20,48,000/-**

PAIR  
**81910**  
Achievers Bonus  
**FLAT**  
+  
**FLAT**



**40,96,000/-**

PAIR  
**163830**  
Achievers Bonus  
**THAILAND TOUR**  
+  
**8192000/-**



PAIR  
**327670**  
Achievers Bonus  
**SWITZERLAND TOUR**  
+  
**16384000/-**



  
**KING**

# CLUB INCOME

## STAR CLUB

Do - 20 Pair  
Maintanin - 10 Pair  
Income - 3%

## PEARL CLUB

Do - 400 Pair  
Maintanin - 100 Pair  
Income - 2%

## STAR GOLD CLUB

Do - 500 Pair  
Time - 9 Monts  
Income - 2%

## ROYAL DIAMOND CLUB

Do - 11000 Pair  
Maintanin - ZERO  
Income - 2%

## AMBASSDOR CLUBO

Do - 10000 Pair  
Maintanin - ZERO  
Income - 3%



# REPURCHASE BENEFITS

## UPLINE MATCHING

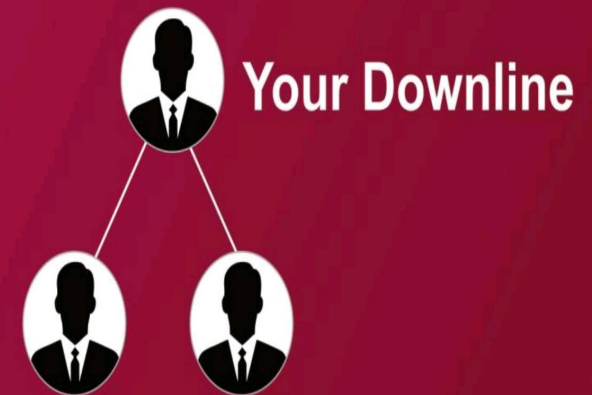
SPONSOR BENEFITS 50%(500/-)



1:1

## DOWNLINE MATCHING

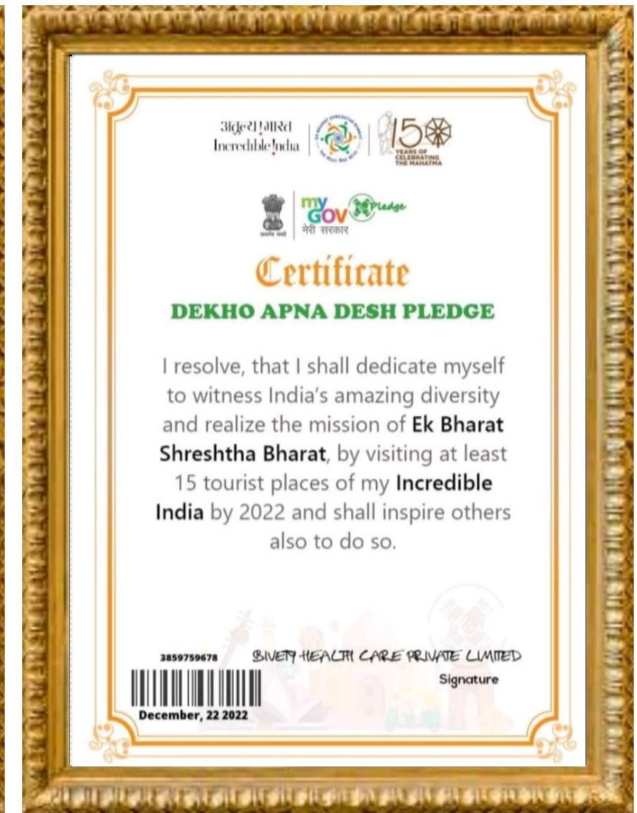
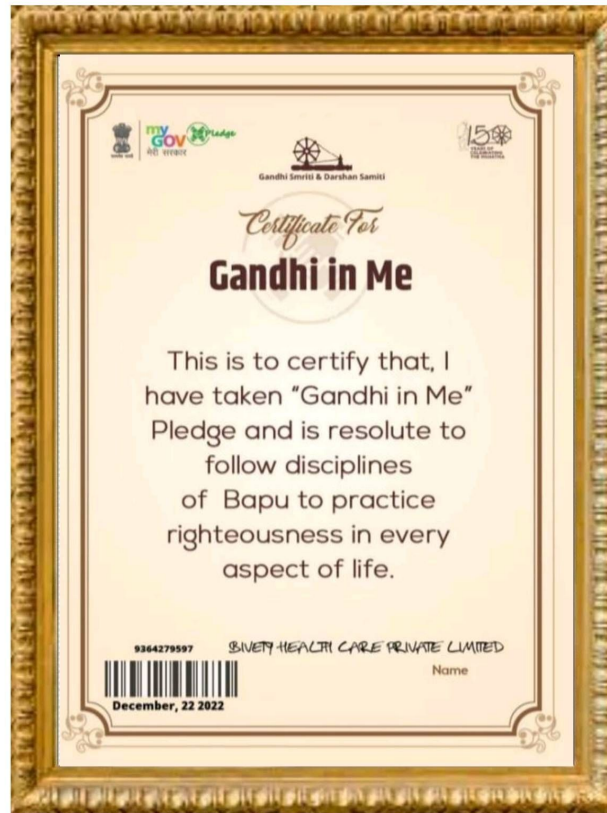
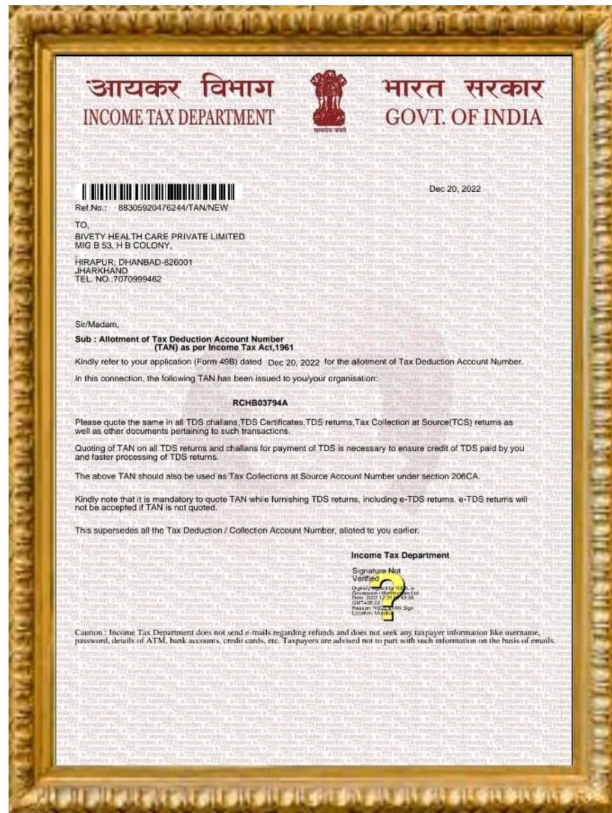
SPONSOR BENEFITS 30%(300/-)



1:1



# OUR CERTIFICATES





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*Bivety Health Care Pvt. Ltd*

Thank you



UPI ID: gpay-11220794791@okbizaxis

